

## TIGAR REALIZED EXPORT INCREASE IN JULY

## <u>Pirot, 07.08.2009.</u> <u>Corporation Tigar ad realized export increase in July</u>

Only in July, the value of export of the Company exceeds 1,2 million EUR. The dominant export programme within the Corporation is footwear. Only this month, 70.000 pairs of rubber footwear have been exported mainly to regular buyers in Finland and Italy, which makes 50% of the realized export. These countries are followed by France, Germany and Canada. After trial deliveries of goods had been made in June to a new buyer in Great Britain, two more deliveries followed. Tigar is, with 70% of market participation, a leader in production and sales of rubber footwear in Serbia and at the moment, it has 5% contribution on European market, which makes two thirds of the profit of this Company.

Tigar Chemical Products Company has also made an increase in total realization due to export in the previous month and this factory traditionally has increased orders from Greece buyers during summer months.

Center for communications Tigar a.d. Pirot